### Sofa Collections Spring Summer

FEEL THE DIFFERENCE



Feel at home on a sofa you love\_

sofology.co.uk | in store | 0800 140 40 40

### FEEL THE DIFFERENCE









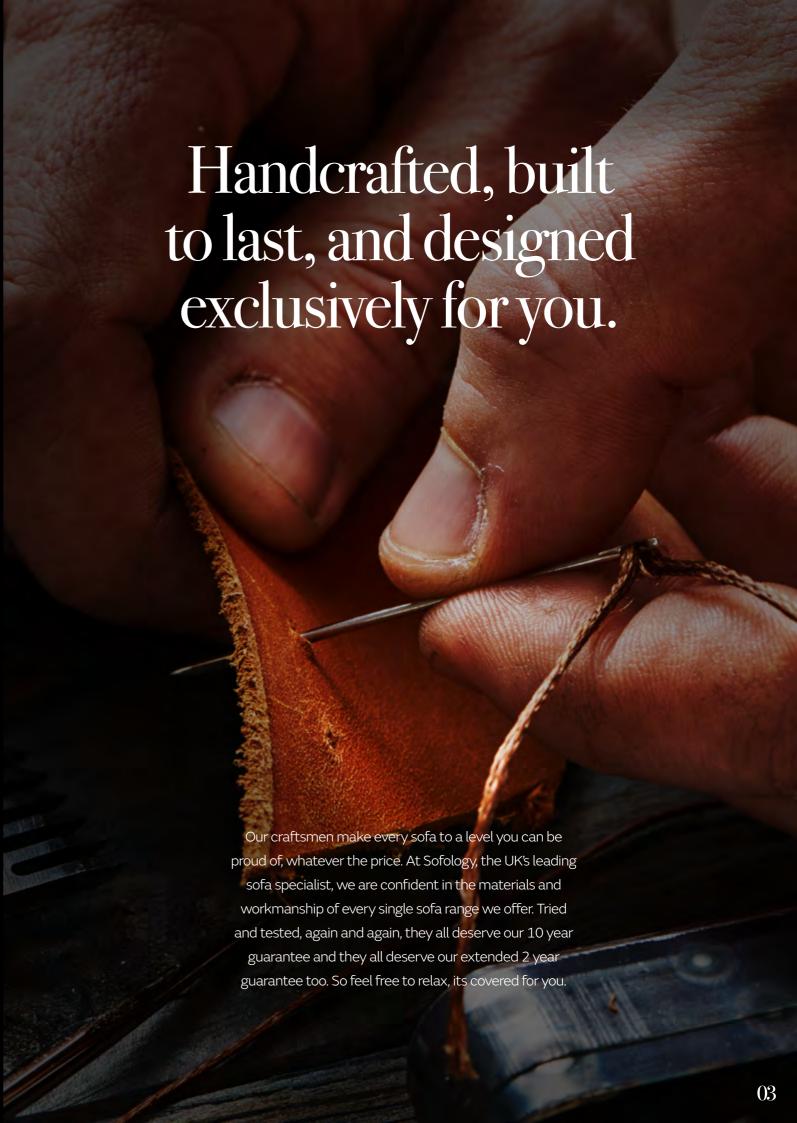














### Introducing Suzy McMahon

HEAD OF BUYING / SOFOLOGY

As the UK's largest sofa specialists, we make sure we understand the importance of buying a new sofa. There's so much to consider - shape, design, fabric or leather, configuration, size, and very importantly comfort that lasts and that is right for you. With that in mind, we scour the world over to seek out the best craftsmen, the best design teams, the very best fabrics and natural leathers to create our own exclusive collections that you will not find anywhere else. Inspired and taking references from the world of haute couture, interior design, architectural lines and textures, forecast colour trends, innovative new fabric constructs, as well as recognised luxurious classics like premium silks or deep pile Italian velvets. These influences help us shape unique designs which we then make sure are expertly constructed and crafted into a sofa that is filled with functionalities and mechanisms that will combine to give you the very best, most comfortable sofa collections available - that's our mission and that's why all our sofas are guaranteed for 10 years...

wzy.











Hand studded, natural leather, designed and made by traditional Italian craftsmen.





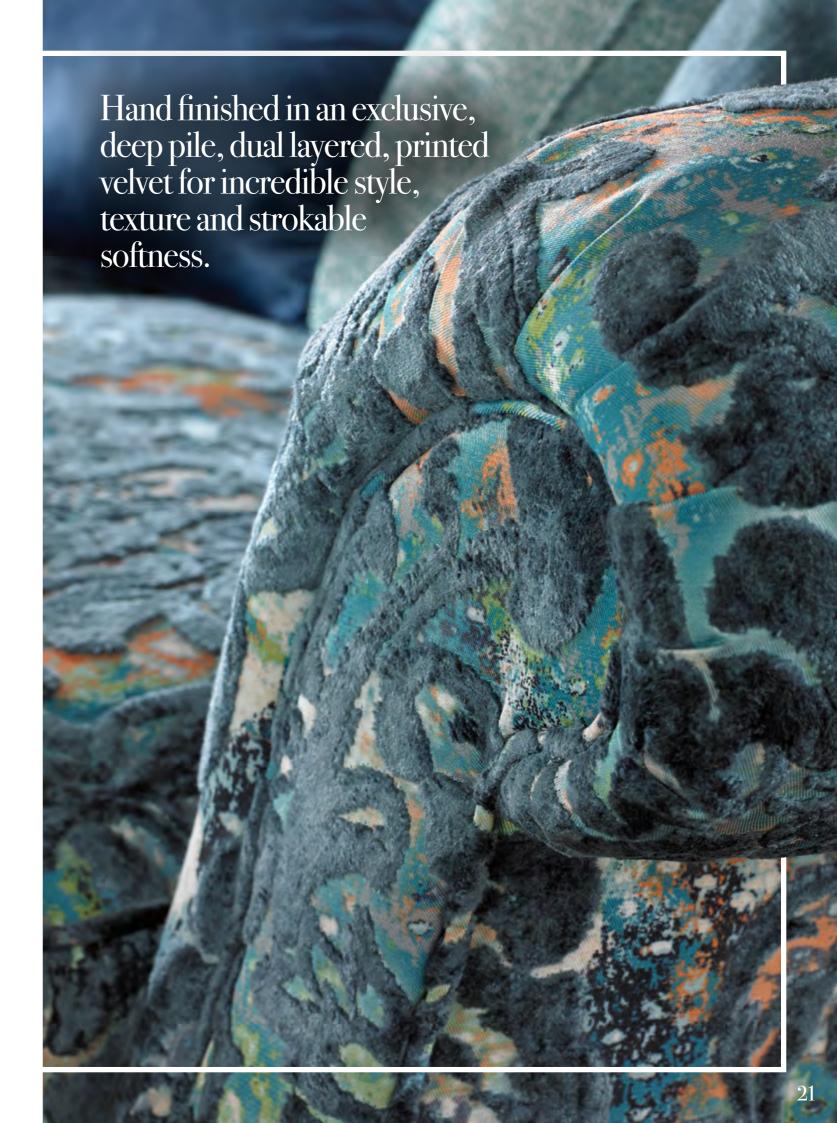








Sink into deep blown fibre seats, and a soft, fully sprung back with feather filled bolsters and scatters for indulgent comfort.









Deep quilted in soft knitted velvet for supersoft, silky comfort.

















Available in a rich choice of beautiful indulgent fabrics in both plain and patterned options.



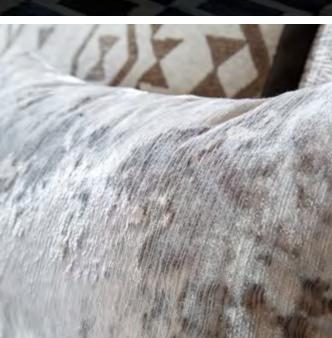




Layers of soft textures, faux fur and microfibre fabrics create super, easy, comfort.















# There's something special in store...

With 36 Stores Nationwide you'll never be far away from a Sofology experience

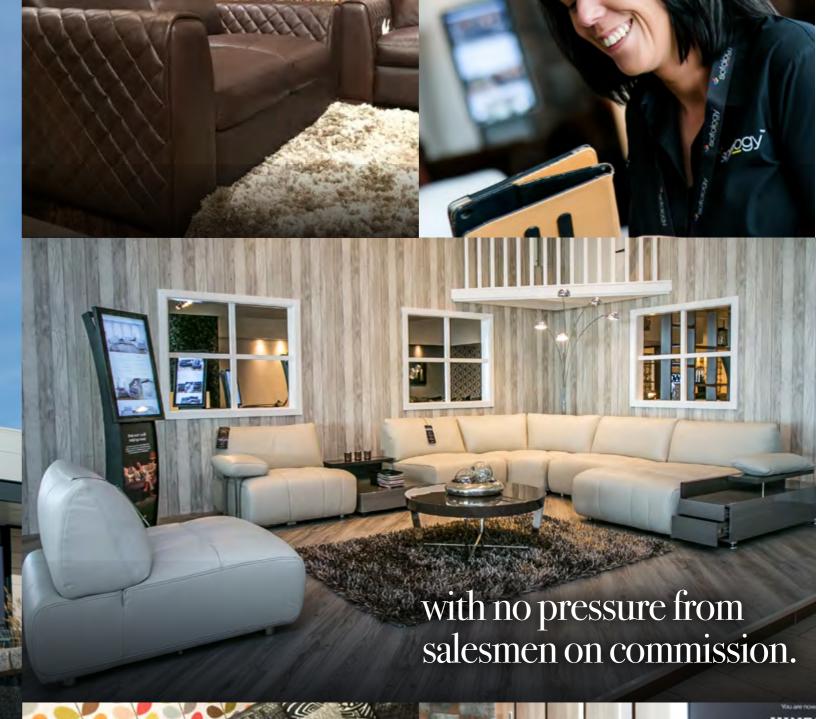


At Sofology you will receive the warmest of welcomes in all of our stores nationwide. We have one mission when you arrive at Sofology... to leave you "feeling at home on a sofa you love". We call our store colleagues "Sofologists" as they are trained solely to help you decide the best look, combination, colour, configuration and ultimately the best sofa for you and your home.

We look forward to seeing you soon Cheers



Clive Newton Head of Retail





## FEEL THE —— DIFFERENCE

